



Through the dedication of sponsors and the efforts of hundreds of member-volunteers, Junior League of Lafayette annually hosts a vibrant and festive three-day holiday market where the community gathers and celebrates. As a business or individual, your Tinsel & Treasures sponsorship not only supports the mission of Junior League of Lafayette, but offers valuable exposure to a diverse group of shoppers from the Acadiana community and surrounding areas.

2019 MARKET STATISTICS

4000
volunteer
hours

\$333K
Raised in 2019

10K
shoppers
attended

\$38K
Raised through
Preview Party
Silent Auction

\$6.5
MILLION
Raised throughout
26 years

132
merchants

IMPROVING THE COMMUNITY

Since its inception in 1994, Tinsel & Treasures has successfully raised \$6.5 million that has been invested in the Lafayette area through community programs benefiting women and children in our area. It has also allowed us to provide financial support for Junior League of Lafayette and its Mission to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.