

SPONSORSHIP LEVELS	Platinum	Titanium	Gold	Silver	Bronze	Donor	Patron	Angel	Contributor	Supporter
CONTRIBUTION LEVEL	\$30,000 AND UP	\$20,000 \$29,999	\$15,000 \$19,999	\$10,000 \$14,999	\$5,000 \$9,999	\$3,000 \$4,999	\$1,500 \$2,999	\$1,000 \$1,499	\$500 \$999	\$250 \$499
Company logo included on general ads and poster	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Recognition by sponsorship level	Logo on CAJUNDOME Convention Center Event Monitors, Sponsor Board and Shopper Merchant Guide				Name on Event Monitors and Sponsor Board			Name on Sponsor Board		
Recognition in Junior League of Lafayette's website, Annual Report & annual video	Logo					Name Only				
Social media mentions (individual or group)	3 Indv.	2 Indv.	1 Indv.	1 Indv.	1 Indv.	1 Grp.	1 Grp.			
Tickets to T&T Preview Party - Benefactor Social	16	12	10	8	6	4	4	2	2	2
T&T General Admission Tickets	20	18	16	14	12	8	6	4	2	
Reserved Parking pass at T&T	8	6	4	2	2	2	2	1	1	
Verbal recognition during T&T announcements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

SPECIAL SPONSORSHIP OPPORTUNITIES

SILVER LEVEL

Preview Party

BRONZE LEVEL

Breezeway
Center Court
Children's Event
Parking Lot
Preferred Shopping
Merchant Guide • Tickets

DONOR LEVEL

Bells, Bingo & Bubbly
Cocoa with Mrs. Claus
Information Center
JLL Cookbook Booth • Ladies' Night
Nursing Station • Package Hold
Santa Sneak Peek • Shuttle

PATRON LEVEL

Christmas Tree Lane
Elevator Shuttle Stop • Escalator
Merchant Lounge
Shop the Top Lounge
Special Character • Stork Parking
Street Lanes (10 Available)



Through the dedication of sponsors and the efforts of hundreds of member-volunteers, Junior League of Lafayette annually hosts a vibrant and festive three-day holiday market where the community gathers and celebrates. As a business or individual, your Tinsel & Treasures sponsorship not only supports the Mission of Junior League of Lafayette, but offers valuable exposure to a diverse group of shoppers from the Acadiana community and surrounding areas.

2021 MARKET STATISTICS

3000
volunteer
hours

\$324K+
Raised in 2021

7K
shoppers
attended

\$35K
Raised through
Preview Party
Silent Auction

\$6.8
MILLION
Raised throughout
28 years

116
merchants

IMPROVING THE COMMUNITY

Since its inception in 1994, Tinsel & Treasures has successfully raised \$6.5 million that has been invested in the Lafayette area through community programs benefiting women and children in our area. It has also allowed us to provide financial support for Junior League of Lafayette and its Mission to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.