

SPONSORSHIP LEVELS	Platinum	Titanium	Gold	Silver	Bronze	Donor	Patron	Angel	Contributor	Supporter
<b>CONTRIBUTION LEVEL</b>	\$30,000 AND UP	\$20,000 \$29,999	\$15,000 \$19,999	\$10,000 \$14,999	\$5,000 \$9,999	\$3,000 \$4,999	\$1,500 \$2,999	\$1,000 \$1,499	\$500 \$999	\$250 \$499
Company logo included on general ads and poster	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Recognition by sponsorship level	Logo on CAJUNDOME Convention Center Event Monitors, Sponsor Board and Shopper Merchant Guide				Name on Event Monitors and Sponsor Board			Name on Sponsor Board		
Recognition in Junior League of Lafayette's website, Annual Report & annual video	Logo					Name Only				
Social media mentions (individual or group)	3 Indv.	2 Indv.	1 Indv.	1 Indv.	1 Indv.	1 Grp.	1 Grp.			
Tickets to T&T Preview Party - Benefactor Social	16	12	10	8	6	4	4	2	2	2
T&T General Admission Tickets	20	18	16	14	12	8	6	4	2	
Reserved Parking pass at T&T	8	6	4	2	2	2	2	1	1	
Verbal recognition during T&T announcements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

## SPECIAL SPONSORSHIP OPPORTUNITIES

**SILVER LEVEL (\$15,000 - \$10,000) • Preview Party**

### BRONZE LEVEL (\$10,000 - \$5,000)

Center Court Parking Lot  
Breezeway • Tickets Preferred Shopping Merchant Guide  
Children's Event

### DONOR LEVEL (\$4,999 - \$3,000)

Shuttle • Santa's Sleigh Valet Package Hold  
JLL Cookbook Booth • Nursing Station Santa Sneak Peek • Information Center Merry Mimosa Event • Ladies' Night  
Cocoa with Mrs. Claus

### PATRON LEVEL (\$2,999 - \$1,500)

Special Character Elevator Shuttle Stop  
Shop the Top Lounge Escalator • Christmas Tree Lane Merchant Lounge • Stork Parking Street Lanes (10 Available)



Through the dedication of sponsors and the efforts of hundreds of member-volunteers, Junior League of Lafayette annually hosts a vibrant and festive three-day holiday market where the community gathers and celebrates. As a business or individual, your Tinsel & Treasures sponsorship not only supports the mission of Junior League of Lafayette, but offers valuable exposure to a diverse group of shoppers from the Acadiana community and surrounding areas.

### 2019 MARKET STATISTICS

**4000**  
volunteer  
hours

**\$333K**  
Raised in 2019

**10K**  
shoppers  
attended

**\$38K**  
Raised through  
Preview Party  
Silent Auction

**\$6.5**  
**MILLION**  
Raised throughout  
**26 years**

**132**  
merchants

### IMPROVING THE COMMUNITY

Since its inception in 1994, Tinsel & Treasures has successfully raised \$6.5 million that has been invested in the Lafayette area through community programs benefiting women and children in our area. It has also allowed us to provide financial support for Junior League of Lafayette and its Mission to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.