

IN-KIND SPONSORSHIP

Details & Benefits

SPONSORSHIP LEVELS	Platinum	Titanium	Gold	Silver	Bronze	Donor	Patron	Angel	Contributor
CONTRIBUTION LEVEL	\$30,000 AND UP	\$20,000 \$29,999	\$15,000 \$19,999	\$10,000 \$14,999	\$5,000 \$9,999	\$3,000 \$4,999	\$1,500 \$2,999	\$1,000 \$1,499	\$500 \$999
Company logo included on the General Ads and Market Poster									
Recognition by Sponsorship Level	Logo on CAJUNDOME Convention Center Event Monitors, Sponsor Board and Shopper Merchant Guide				Name on Event Monitors and Sponsor Board			Name on Sponsor Board	
Recognition in Junior League of Lafayette’s Website, Annual Report & Annual Video	Logo					Name Only			
Social media mentions (individual or group)	3 Indv.	2 Indv.	1 Indv.	1 Indv.					
Tickets to Benefactor Social	12	8	6	4	2	2	2	2	
T&T General Admission Tickets	16	14	12	10	8	6	4	2	2
Reserved Parking Pass at T&T	2	2	2	1	1	1	1	1	
Verbal recognition during T&T announcements									



Through the dedication of sponsors and the efforts of hundreds of member-volunteers, Junior League of Lafayette annually hosts a vibrant and festive three-day holiday market where the community gathers and celebrates. As a business or individual, your Tinsel & Treasures sponsorship not only supports the Mission of Junior League of Lafayette, but offers valuable exposure to a diverse group of shoppers from the Acadiana community and surrounding areas.

2022 MARKET STATISTICS

3000
volunteer
hours

\$300K
Raised in 2022

7K
shoppers
attended

100%
funds raised support
JUNIOR LEAGUE OF
LAFAYETTE'S MISSION

OVER **\$7**
MILLION
Raised throughout
29 years

122
merchants

IMPROVING THE COMMUNITY

Since its inception in 1994, Tinsel & Treasures has successfully raised over \$7 million that has been invested in the Lafayette area through community programs benefiting women and children. It has also allowed us to provide financial support for Junior League of Lafayette and its Mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.