



CASH SPONSORSHIP

Details & Benefits

SPONSORSHIP LEVELS	Platinum	Gold	Silver	Bronze	Patron	Contributor
CONTRIBUTION LEVEL	\$15,000 \$10,000	\$9,999 \$5,000	\$4,999 \$3,000	\$2,999 \$1,500	\$1,499 \$500	\$499 \$250
Company logo included on the General Ads, Market Poster, CAJUNDOME Convention Center Event Monitors, and Shopper Merchant Guide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Recognition in Junior League of Lafayette's Website, Social Media, Annual Report, and Event Sponsor Board	Logo	Logo	Logo	Name Only	Name Only	Name Only
Tickets to Benefactor Social	8	6	4	4	2	
T&T General Admission Tickets	12	10	8	6	4	2
Reserved Parking Pass at T&T	5	4	3	2	1	
Verbal recognition during T&T announcements	<input checked="" type="checkbox"/>					

SPECIAL SPONSORSHIP OPPORTUNITIES

GOLD LEVEL

Breezeway
Center Court
Parking Lot
Preferred Shopping
Merchant Guide
Tickets

SILVER LEVEL

Bells, Bingo & Bubbly
Cocoa with Mrs. Claus
Information Center
JLL Cookbook Booth
Ladies' Night
Nursing Station
Package Hold
Santa Sneak Peek
Shuttle

BRONZE LEVEL

Christmas Tree Lane
Elevator Shuttle Stop
Escalator
Merchant Lounge
Shop the Top Lounge
Special Character
Stork Parking
Street Lanes (10 Available)

*Junior League of Lafayette reserves the right to promote ticketed events above the stated benefits.

REVISED 06/2023



Through the dedication of sponsors and the efforts of hundreds of member-volunteers, Junior League of Lafayette annually hosts a vibrant and festive three-day holiday market where the community gathers and celebrates. As a business or individual, your Tinsel & Treasures sponsorship not only supports the Mission of Junior League of Lafayette, but offers valuable exposure to a diverse group of shoppers from the Acadiana community and surrounding areas.

2022 MARKET STATISTICS

3000
volunteer
hours

\$300K
Raised in 2022

7K
shoppers
attended

100%
funds raised support
JUNIOR LEAGUE OF
LAFAYETTE'S MISSION

OVER **\$7**
MILLION
Raised throughout
29 years

122
merchants

IMPROVING THE COMMUNITY

Since its inception in 1994, Tinsel & Treasures has successfully raised over \$7 million that has been invested in the Lafayette area through community programs benefiting women and children. It has also allowed us to provide financial support for Junior League of Lafayette and its Mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.