



JUNIOR LEAGUE OF LAFAYETTE

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PRESS RELEASE:

27th Annual Tinsel & Treasures Holiday Market to be Held Virtually

LAFAYETTE, La – Junior League of Lafayette would like to announce our 27th Annual Tinsel & Treasures holiday market will be going virtual. Through much thought, consideration and concern for our members, merchants and community, Junior League of Lafayette has decided to transition to a different version of Tinsel & Treasures for 2020.

“We are pleased to offer a virtual model of our holiday market creating a safe shopping experience as well as continue the Tinsel & Treasures traditions of our Sparkle & Shine raffle and online auction,” states Junior League of Lafayette president, Dr. Melanie Fowler. “The ongoing support of our sponsors and merchants has made this possible.”

Shoppers will have two weeks to shop starting September 13, 2020 and ending September 26, 2020 by accessing the 2020 Tinsel & Treasures merchants’ online stores via a designated page at juniorleagueoflafayette.com.

When customers “Shop for a Cause,” they are able to support the Lafayette community through Junior League’s programs that benefit women and children in our area. It also allows us to provide financial support for Junior League of Lafayette and its Mission to promote voluntarism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.

For information about the 27th Annual Tinsel & Treasures virtual market or to become a merchant, please visit Junior League of Lafayette at juniorleagueoflafayette.com.

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About Junior League of Lafayette: Founded in 1957, Junior League of Lafayette is committed to building a better Lafayette. Our members are extraordinary women who are dedicated to improving the community through effective action and leadership of trained volunteers. By focusing on the organization’s mission, Junior League members have raised millions of dollars over the years that have been invested right back into the community to directly impact the lives of women and children.