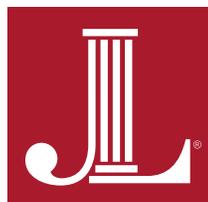


Artwork by Pam Pry

BE.
THE.
CHANGE.

JUNIOR LEAGUE OF LAFAYETTE



JUNIOR LEAGUE OF
LAFAYETTE

2021-2022 ANNUAL REPORT

OUR MISSION

* Junior League of Lafayette is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

Women as Leaders for Lasting Community Change.

*Junior League of Lafayette adopted The Association of Junior Leagues International's new Mission statement to become effective for the beginning of the 2022-2023 League year. During the pendency of the 2021-2022 League year, Junior League of Lafayette continued to follow our Mission as stated.

BOARD OF DIRECTORS



Standing (L to R): Jennifer Trapp, Dr. Ellen Cook, Dr. Laura Thibodeaux, Katie Ferguson Guidry, Roya Boustany, Katherine McCormick
Seated (L to R): Frances Attenhofer, Monica Zuschlag, Cathy LaGrange, Stacie Belle, Corinne Cotten Sprague

PRESIDENT Cathy LaGrange
PRESIDENT-ELECT Monica Zuschlag
EXECUTIVE VICE PRESIDENT Stacie Belle
CHIEF FINANCIAL OFFICER Jennifer Trapp
SECRETARY Katie Ferguson Guidry

BOARD OF DIRECTORS SUSTAINING ADVISOR Corinne Cotten Sprague
GOVERNANCE ADVISORY BOARD CHAIR Roya Boustany
NOMINATING & BOARD DEVELOPMENT CHAIR Katherine McCormick
DIRECTORS-AT-LARGE Frances Attenhofer, Dr. Ellen Cook, Angela Morrison, Dr. Laura Thibodeaux

MANAGEMENT TEAM



Standing (L to R): Cindy Mayeux, Lauren Swan, Paige Hightower, Monique Gideon, Brittany Eskridge, Emilia Pardo
Seated (L to R): Adoria Hankton, Nicole Street, Stacie Belle, Melissa Boudreaux, Theresa Landry

EXECUTIVE VICE PRESIDENT Stacie Belle
EXECUTIVE VICE PRESIDENT-ELECT Nicole Street
COMMUNICATIONS VICE PRESIDENT Emilia Pardo
COMMUNITY VICE PRESIDENT Adoria Hankton
FINANCE VICE PRESIDENT Lauren Swan
FUND DEVELOPMENT VICE PRESIDENT Paige Hightower

PERSONNEL VICE PRESIDENT Cindy Mayeux
MANAGEMENT TEAM SUSTAINING ADVISOR Melissa Boudreaux
PLACEMENT CHAIR Brittany Eskridge
ACCOUNTING MANAGER Monique Gideon
HEADQUARTERS MANAGER Theresa Landry

Be.The.Change. Yes, we were! What an incredible year this has been! We started the year with hopes of returning to “normal” and quickly found ourselves discussing the possibility of another all-virtual Tinsel & Treasures holiday market. After much determination and creativity from the Tinsel & Treasures Committee alongside many thoughtful discussions from the Board of Directors, we made the very tough decision to move forward with Tinsel & Treasures without our signature Preview Party. And what a success it was!

Every council experienced some type of change this year. We had to look at all our programs, again, and come up with both in-person and virtual options. Some programs were modified, some continued as usual, and I’m happy to say we were able to complete all our projects.

Change doesn’t mean we are doing something wrong; it means we are continually working to improve and make a difference. “And more than all we pray, that through the years, we will remember there are always new frontiers.” These words have been part of our Association Prayer for years. We say them at the start of every meeting. They embody what we strive to accomplish. Through the hard work of our Members, we conquered new frontiers. We were able to donate over 13,000 diapers to the American Red Cross to help families affected by Hurricane Ida. We donated hundreds of books to area students to help improve literacy, gave gifts to Teacher of the Year Awards’ finalists, and helped the FRAN Family Literacy Program. And we did all of this in addition to our community projects!

Petit Potpourri has gone digital and now is a blog. We celebrated the 30th anniversary of the League’s Junior Quiz Bowl community program and are excited to be working with the Louisiana Quiz Bowl Association to help them take over this program.

We accomplished many of our strategic plan goals. We adopted a new set of Core Values, Focus Areas, and a new Diversity, Equity, and Inclusion statement. We have increased donations to our Endowment Fund and have renovated our beloved Headquarters.

Be.The.Change. These words mean different things to different people. The change we make in Junior League of Lafayette is both a change in the community and a change in our Members. Our programs change the lives of not only the recipients, but also the Members working on the projects. This year, we helped build a home for a deserving family, providing security and a place of comfort for their future. We provided a Mardi Gras celebration for the DREAMS Foundation to help those with disabilities enjoy themselves.

#changemeansgrowth We have grown so much in our programs, diversity of Members, and community reach. I am so honored to have served as the League’s 64th President. I will treasure this time, the things I have learned, and the friendships I have made. Thank you to all our Members—Provisional, Active, and Sustainers—for your time, your talents, and the sacrifices you have made to be a part of this League. Thank you to our sponsors and supporters for helping us create lasting change in our community.



CATHY LAGRANGE

Cathy LaGrange



STRATEGIC GOALS

- 1 Evaluate our community impact through consistent measurement and communicate this impact to membership and our community.
- 2 Commit to the advancement of Diversity, Equity, and Inclusion values within the League.
- 3 Refine Junior League of Lafayette branding strategies in order to send a clear and consistent message whenever we engage with our community.
- 4 Provide learning opportunities to develop leadership skills that empower our members personally, professionally, and civically.
- 5 Cultivate an environment of lifelong membership that is especially unique to Junior League of Lafayette.
- 6 Increase sustainability of the League through healthy governance, diversified revenue, and sound policies.

EXTERNAL BOARD PLACEMENTS

Acadiana Center for the Arts:
Roya Boustany

Boys & Girls Clubs of Acadiana:
Ayesha Martin

Hearts of Hope: Melanie Traylor

Healing House: Amanda Owen

Lafayette Public Library Foundation:
Christina Victor

Maddie's Footprints: Maggie Simar

The Family Tree: Jessica Allain

Miles Perret Cancer Services:
Dustii O'Brien

Children's Museum of Acadiana:
Margo Dugas

**Acadiana Voluntary Organizations Active
in Disaster:** Grace Gallaspy

Petit Potpourri Transforms Into a Blog!

Junior League of Lafayette Members, sponsors, and community have enjoyed turning the pages of our beloved Petit Potpourri publication for many years. Since 1962, Petit Potpourri has been in a printed format, though it has undergone some transformations throughout the years. To move to a digital blog was not an easy task, but it was an exciting one. We wanted to reach a larger audience to have the opportunity to educate everyone on what Junior League of Lafayette was doing to further our Mission. We spent time researching the idea and deciding what format would work best for us. We wanted to make sure we as a League were presenting Petit in a way that would show an overall picture of what we were doing to impact the women and children of our community.

The blog does just that.

The photos that immediately greet visitors to the blog were selected because they are the most accurate representation of our League, our Members, and our community projects. Scrolling through, you will see a variety of articles written by League Members. We welcome the opportunity for our Members to write articles on what impacts them in the League, and we invite our community partners to do the same. The journey has begun and we look forward to what is yet to come. We hope you take this opportunity to visit and subscribe at the bottom of the webpage to stay up-to-date with all the newest articles.

2021-2022 Member Awards

Provisional of the Year Award

The Provisional of the Year Award is given to the woman who has portrayed outstanding qualities as a provisional member. Dana Malveaux Arceneaux emerged as a natural leader and inspiration to the group. She showed great enthusiasm for her work as a Provisional, portrayed outstanding leadership skills,

and was chosen by her peers for this special award. As a Member of the Provisional Leadership Team, Dana helped coordinate, advertise, and produce monthly social events and a holiday celebration. She is active in the Lafayette community and brings excellent planning and communications skills to the League.



DANA ARCENEAUX

Active of the Year Award

The Active of the Year Award is given to the active member who has gone above and beyond in her year of service. Dr. Melody Baham Waltz served as Little Black Dress Initiative Chair for the 2021-2022 League year. During the 2020-2021 League year, she researched and presented information about this new fundraiser and accepted the challenge of becoming the first Member to chair this event. Melody took on this task with absolute enthusiasm and a willingness

to learn. She was eager to take suggestions, work hard, and always happy to work with others. Her positivity was infectious and her "can-do spirit" was something to admire. She oversaw the planning and execution of this weeklong event and helped the League exceed its fundraising goal. Her dedication to the Mission and drive for excellence has set a standard for the success of Little Black Dress Initiative.

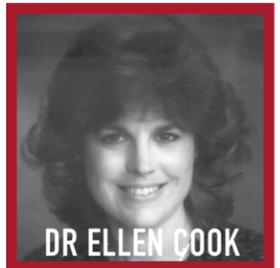


DR MELODY WALTZ

Sustainer of the Year Award

The Sustainer of the Year is chosen for her outstanding volunteer service to our League and community. Dr. Ellen Cook served on the Board of Directors as a Director-at-Large. Her experience over the years has provided the historical knowledge to further impact the lives of women in our organization. Ellen helped run one of the best Project Evaluation and Planning weeks for our League, and she served

as an advisor for the Budget Committee. Her calm demeanor, meticulous structure, helpful insights, and servant leadership have made her an invaluable Member of the League. She truly embodies our Mission by promoting voluntarism, developing the potential of so many women, and improving the community through her actions and leadership.



DR ELLEN COOK

Presidential Award of the Year

Each year, the President selects the Member who has made a profound impact on the current League year. Emilia Pardo served as Communications Vice President for the 2021-2022 League year. She accepted this challenging role and worked overtime all year to make the Communications Council successful. She edited every document created by

the League, oversaw the transition of a printed Petit to a digital blog, and was instrumental in creating the Annual Video and Report. Her thoughtfulness, attention to detail, and love of the League were evident. Emilia was such a resource in managing the brand and made sure Junior League of Lafayette was recognized in the community.



EMILIA PARDO

Provisional Year Recap

Our 2021-2022 Provisional class had a great year, kicking off with an inviting and educational Super Saturday and ending with a fun and fulfilling Provisional project. At each meeting this year, the Provisionals heard from a different Junior League of Lafayette Board and Management Team Member, including Communications Vice President Emilia Pardo, Community Vice President Adoria Hankton, and Placement Chair Brittany Eskridge. The group elected officers and held social events that helped them bond and come together as a group to create an engaging presentation at Annual Meeting in May. Each year, the Provisional class identifies a need in the Lafayette community, and together they decide on a project that will further the Mission of Junior League of Lafayette. This year, the Provisionals chose to partner with the Family & Child Development Center of Northside High School by providing diapers, school supplies, and feminine hygiene products to the students. In collaboration with Junior League of Lafayette's Diaper Bank, the Provisionals worked shifts to package diapers to help those in need of diapers for their children. The Provisionals also teamed up with Junior League of Lafayette Sustainers who held a supply drive at their Sustainer Spring Social to provide the school supplies needed for the project.



PROVISIONAL PRESIDENT Katie Wappel

PROVISIONAL VICE PRESIDENT Isabella Rossitter

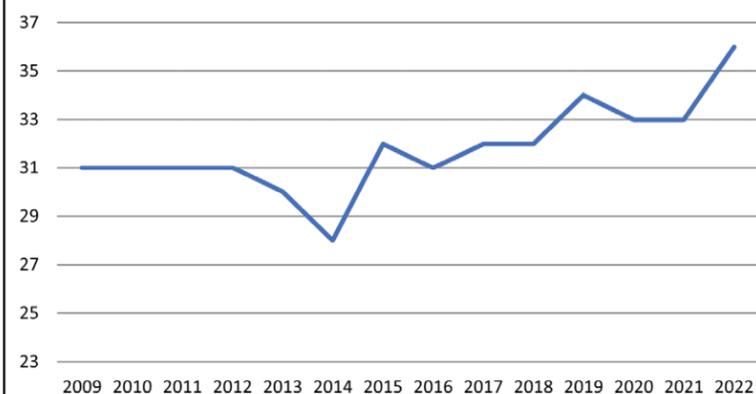
COMMUNITY PROJECT CHAIRS Brianne Hendricks, Dr. Caroline Jurisich, Christy Nicko

FINANCE CHAIRS Kristen Cradeur, Katrena King

PRESENTATION CHAIRS Karlie Dartez, Bridgette Dugas, Shaniya Fuselier, Amanda Gary, Kirby Roy

SOCIAL CHAIRS Dana Arceneaux, Michaela Mallery, Torilyn Williams

AVERAGE AGE OF PROVISIONALS



Sustainers Continue Service to the Community



The word sustain means "to give support or relief to," and certainly our Sustainers in the last League year picked up that mantle and participated fully in Junior League of Lafayette to BE.THE.CHANGE. Sustainers shared their talents and knowledge, provided advice and guidance, participated in a number of volunteer projects, and continued to provide a solid foundation for the League. A Member is eligible to sustain after completing 10 years of active service with the League. Once a Member achieves Sustainer status, she is still able to enjoy many perks of membership without the requirements of active membership.

As of June 1, 2021, 53% of our membership were sustaining Members. That is 302 women. During the 2021-2022 League year, they filled 17 board, committee, or panel memberships, were Sustaining Advisors to 27 groups, held membership on nine additional groups or teams as a result of their placements, and represented Junior League of Lafayette on two external boards – Maddie's Footprints and Miles Perret Cancer Services. An additional eight Sustainers served on the Headquarters Ad Hoc responsible for guiding the first major renovations to headquarters since 2003. Corinne Cotten Sprague, 2017-2018 President and 2021-2022 Sustaining Advisor to the Board, served in multiple capacities this year and noted: "The work that Junior League of Lafayette does to serve our community is irrefutable. Hundreds of women come together year after year and dedicate their time and skills to strengthen the Lafayette community. I am

both humbled and empowered to collaborate with our Members to further our League's Mission."

At General Membership Meetings, Sustainers donated to a book drive for United Way's Early Head Start program, and in March celebrated Junior Quiz Bowl's 30th anniversary by participating in a Sustainers versus Actives/Provisionals mock bowl game on Junior League of Lafayette history and governance. The team consisting of past Quiz Bowl chairs and sustaining board Members was victorious. Sustainers graciously opened their homes to Members for both fall and spring Area Meetings and received a special invitation to their own Area Meeting where the Project Evaluation and Planning (PEP) package was discussed as well as the League's newly finalized core values and focus areas.

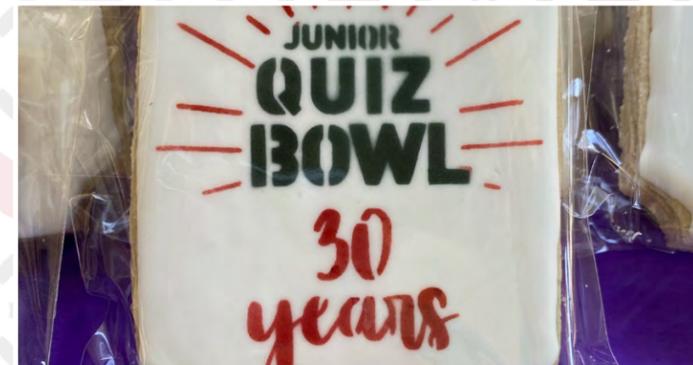
In the 2021-2022 League year, Sustainers were given a number of opportunities to serve in additional capacities. They were encouraged to share stories of the history of our League through the Flashback Friday series on social media. They were included in the calls from Opportunity Knocks – the Junior League of Lafayette committee that provides trained volunteers to staff immediate community projects as they arise. They assisted at the 30th Anniversary Junior Quiz Bowl Tournament and Diaper Bank following Hurricane Ida, and volunteered for Friends Helping Friends, a group that responded to Members needing assistance throughout the year.

Collaborative Opportunity Grants

Junior Quiz Bowl Celebrates 30th Year



ORGANIZATION	AWARD	PROGRAM
Aylee's Angels	\$2,000	Bereavement Boxes
Children's Museum of Acadiana	\$2,000	Wall Mural by Robert Harris
Clearport Learning Center Girls' Night	\$2,000	Girls' Night Mentoring Program
DREAMS Foundation of Acadiana	\$2,000	Mardi Gras Ball
Faith House	\$2,000	Camp Hope
Girls on the Run	\$2,000	5K Run in Lafayette
Girl Scouts of Louisiana	\$2,000	Cookie CEO Banquet
Habitat for Humanity	\$2,000	Women's Build
Healing House	\$2,000	Coping Kits
Miles Perret Cancer Services	\$2,000	Care Kits
New Hope Community Development of Acadiana	\$2,000	Spring Store Party
Second Harvest Food Bank	\$2,000	School Pantry Program Tasting Event
United Way of Acadiana	\$2,000	Day of Thanksgiving



This year marked the 30th anniversary and final year of Junior League of Lafayette's Junior Quiz Bowl. Approved during the 1990-1991 League year, Quiz Bowl fell into one of the League's two adopted focus areas at the time – Education and Social Services – identified as areas of need and interest in which the League focuses attention, funding, and placements.

Cecile Mouton, Junior League of Lafayette 1996-1997 President, was asked to chair the Junior Quiz Bowl Committee in its inaugural year, 1991-1992, and enthusiastically agreed to do so because of the opportunity to work with seventh and eighth graders. She reported the Committee started with a blank slate with Members creating the questions, judging, moderating, and forming the program from the ground up. Schools were extremely enthusiastic about the program and six schools participated that first year including Our Lady of Fatima, Cathedral-Carmel, Episcopal School of Acadiana, L.J. Alleman, and a New Iberia school. The first competitions were held in Griffin Hall on the University of Louisiana at Lafayette (then University of Southwestern Louisiana) campus once a week on a Wednesday night for about six weeks.

Junior Quiz Bowl evolved, grew, and adapted when necessary, culminating in this year's 30th anniversary season-ending single-elimination tournament held at Episcopal School of Acadiana. Sixteen teams from 10 schools participated in the

event that concluded in an exciting all-Fatima final pitting two teams from the same school against each other for the first time in the 30-year history of Junior League of Lafayette's Junior Quiz bowl event. Ultimately, Fatima Team two emerged as the victor. Adoria Hankton, Junior League of Lafayette Community Vice President, noted regarding the students that "you could tell how engaged they were and they truly valued what our volunteers did to make Junior Quiz Bowl happen. To see so many appreciative students, parents and teachers, was amazing." At the final event, Junior League of Lafayette President Cathy LaGrange remarked that "this program has impacted thousands of students and I have enjoyed meeting and talking to past participants and hearing how much this program helped them in their educational choices and career paths."

Like so many past community projects founded and funded by Junior League of Lafayette and then successfully turned over to the community, Junior Quiz Bowl will continue under the direction of another organization. President-Elect Monica Zuschlag announced Louisiana Quiz Bowl Association will roll Quiz Bowl into their system, working with school sponsors to transition the competition away from the League. Here's to another 30 years!



"The true meaning of life is to plant trees under whose shade you do not expect to sit."
— Nelson Henderson

JUNIOR LEAGUE OF LAFAYETTE

COMMUNITY PROGRAMS

Community programs are at the core of Junior League of Lafayette's Mission. They address the needs of our community by providing funding, volunteers, women's leadership, and training. During 2021-2022, our community programs added additional opportunities for League Members to volunteer and continue the League's Mission.

TALK ABOUT GARDENS!



The League started a new program, **Talk About Gardens!**, that allowed League Members to teach nutrition and gardening lessons to students in the Lafayette Parish School Garden Initiative Program. The students learned how to grow their own food, make healthy menus, and cook meals using the produce from their gardens.

OPPORTUNITY KNOCKS



Our League began another community program that sought to provide volunteers to address immediate community needs. This program, **Opportunity Knocks**, provides volunteers to other nonprofit organizations when a need arises. Junior League of Lafayette was able to help with five immediate needs projects in the community during the 2021-2022 League year. The projects included: American Red Cross shelter volunteer training for League Members, Christmas in the Park at Moncus Park, clean-up day at Boys & Girls Club with Parish Proud, United Way supply drive following Hurricane Ida, and United Way Stuff the Bus school supply drive.

DIAPER BANK

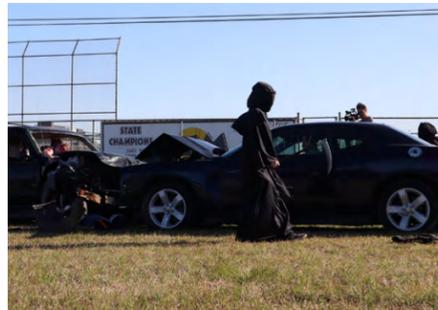


Diaper Bank provided 58,325 diapers to our community partners, including donations to assist American Red Cross in the relief efforts after Hurricane Ida. Thanks to Our Lady of Lourdes, one of our Community Program Partners, for its continued generous diaper donations.

JUNIOR QUIZ BOWL



NO FEAR NO FUTURE



In addition to our new community programs, our League continued our work with **SMILES, NO FEAR NO FUTURE**, **Kids in the Kitchen**, and **Junior Quiz Bowl**. The community programs reached thousands of individuals in our community, enriching lives through the effective action and leadership of trained volunteers.

COMMUNITY IMPACT

<p style="font-size: 2em; font-weight: bold;">13</p> <p>COLLABORATIVE OPPORTUNITY GRANTS</p>	<p style="font-size: 0.8em;">MORE THAN</p> <p style="font-size: 2.5em; font-weight: bold;">\$26K</p> <p>AWARDED TO COMMUNITY AGENCIES</p>	<p style="font-size: 2em; font-weight: bold;">5</p> <p>IMMEDIATE NEEDS PROJECTS COMPLETED IN THE COMMUNITY</p>
<p style="font-size: 3em; font-weight: bold;">166</p> <p>VOLUNTEERS SERVING IN COMMUNITY PLACEMENTS</p>		

JUNIOR LEAGUE OF LAFAYETTE

COMMUNITY PROGRAMS

2021-2022 SPONSORS

Gold Level



Silver Level



Bronze Level



Drs. Shane and Melanie Fowler

Patron Level



Promoting Literacy in the Community



Poverty and the risk of dropping out of high school contribute to many Louisiana students' lack of access to libraries and books. Access to educational resources became even more difficult

many of our teachers give selflessly every day to make sure their students are successful. Junior League of Lafayette was excited to participate in the United Way Teacher of the Year awards. League Members assembled gift bags for the 12 award finalists. These gifts were given to the teachers as they were notified of their selection.



Junior League of Lafayette was proud to be a sponsor of the first Acadiana Collective Community Education Summit in **March**. United Way of Acadiana, University of Louisiana at Lafayette College of Education, and Pugh Family Foundation coordinated this event and partnered with local organizations to hold an event to focus on understanding, uniting, and uplifting Acadiana educators. The event was so successful plans are in the works to make it an annual event.

In **April**, the League focused on family literacy. Family literacy is a term used to describe adults and children learning together. Junior League of Lafayette made a donation from its Impact Fund to FRAN (Families Reading Around Neighborhoods) Family Literacy Program. This program provides free High School Equivalency classes to Lafayette Parish residents and provides training for parents to enable them to play an instrumental role in their child's education. Our donation provided funds for all required testing for the year, activities for the families, and items to stock the store. We are excited to have made such an impact this year. Developing the potential of women and children is the heart of the League's Mission, and we look forward to continued work in this area.

during the COVID-19 pandemic as students navigated virtual schooling and social distancing during crucial times of development for reading and writing proficiency. During the 2021-2022 League year, Junior League of Lafayette recognized this need and worked in multiple ways to make an impact in this area.

To celebrate National Literacy Awareness Month in **September**, the League hosted a book drive for Lafayette Parish School System students. With the spread of COVID-19, it was imperative each student have their own copy of required novels. Members were encouraged to donate new novels and share our Amazon wish list of books with others to make the biggest impact. We collected over 130 novels for middle and high school students.

Junior League of Lafayette also donated to KATC's "If You Give a Child a Book" campaign. The money raised in the campaign went toward providing over 100 books to students at Alice N. Boucher Elementary School. Children who benefit from this campaign are just learning to read and write and the League was honored to share in the success of this program.

In **December**, the League collected books for the children in United Way's Early Head Start program. Children in this program range in age from 0 to 3 and many do not have access to books of their own. What a great Christmas gift it was to donate over 100 books to these children to take home and share with their families!

January was a month to celebrate our teachers and their dedication to their students and profession. So

LITERACY IMPACT

- 1 Over 250 books donated to the community
- 2 12 Supply kits/gifts for Teacher of the Year finalists
- 3 Sponsor of Acadiana Collective Community Education Summit
- 4 \$1000 donated to FRAN Family Literacy



Little Black Dress Initiative

Would you wear the same outfit for five days in a row? Fifty enthusiastic Junior League of Lafayette Members did as they participated in Junior League of Lafayette's inaugural Little Black Dress Initiative (LBDI).

Junior League of Lafayette's inaugural Little Black Dress Initiative was held March 14-18, 2022. Members, also known as advocates, donned the same black dress/outfit for five days during the social media-driven fundraising campaign. The advocates pinned an "Ask Me About My Dress" button each day to encourage dialogue with co-workers, friends, and even strangers. Throughout the week, advocates used their social media platform to provide facts about poverty in our community while showcasing Junior League of Lafayette's community programs that impact these issues.

Members kicked off the week by volunteering at a water station at the Zydeco Marathon. Events continued throughout the week with Yoga for a Cause and a Give Back Night at Grub Burger. Members rounded out the week with a ladies' night at Romacelli.

When planning for LBDI, we were unsure of the outcomes. With volunteer efforts lacking due to the pandemic and a decline

in charitable donations occurring due to the economy, we took the risk and tried our best. The pandemic has been hard on everyone. However, those in poverty have been put in dire situations and they need help to assist with the financial burden. It is through community programs and organizations like Junior League of Lafayette that those in need can have a sense of hope. While not a League requirement, the advocates volunteered to come out of their comfort zone to post startling statistics about poverty while sharing pictures of themselves in the same outfit daily. Advocates posted on social media, emailed networks, and texted friends and family about the campaign. Junior League of Lafayette raised over \$7,600 in just one week. Through the Members astonishing efforts, the League can further support our Mission to directly impact our community.

Little Black Dress Initiative Chair Dr. Melody Baham Waltz stated, "This was a successful first year, and there is much

more to come in the future." We look forward to raising our fundraising goal, increasing the number of little black dress-wearing advocates, and expanding community engagement for the 2023 campaign.





Tinsel & Treasures

Each September, Junior League of Lafayette kicks off the community's holiday season with its annual Tinsel & Treasures holiday market. Merchants from across the country descend on the CAJUNDOME Convention Center with new tinsel in tow. Acadiana bustles with anticipation of what treasures await, purchasing their shopping and event tickets in advance.

It is a magical time, fueled by a force of good, backed by a business community of sponsor partners, and unified by more than 550 Junior League of Lafayette women.

Every year since 1994, the Tinsel & Treasures Committee puts the tasks, partnerships, and details in motion a year in advance to provide a unique shopping experience. After going all-virtual in 2020 due to COVID-19 restrictions, the 2021 Tinsel & Treasures Chair Angela Navarre and Step-Up Chair Katie Dubois said they were ecstatic to be able to bring this magical event back in-person, together with a highly successful virtual market.

"It was very challenging for most of us because we missed last year as our training year," said Step-Up Chair Katie Dubois. "But we already know what our purpose is, and though obstacles may arise, we are resilient women, and we find a way to persevere." And that they did.

More than 6,800 guests shopped the CAJUNDOME in-person market featuring 116 merchant booths September 23-25, 2021. The shopping continued with our online market from September 27-October 3, 2021. Everyone on anyone's shopping list could delight in the merchandise found at these beautiful booths. There were gifts for the hunter, the chef, the sweet-toothed, the fashionista, the sportsman, the teenager, the toddler, and the 'tween.

Shoppers also had the opportunity to indulge in a variety of events that lit up the three-day shopping extravaganza's itinerary. While the annual Tinsel & Treasures kick-off party, Preview Party, was cancelled due to COVID-19 restrictions, the popular Preferred Shopping event kicked off the weekend on September 23. This crowd-free shopping event, sponsored by Joseph & Swan Eye Center, gave early shoppers an exclusive time to shop before the rush of the grand opening. Early shoppers also enjoyed complimentary breakfast and door prize giveaways.

On September 24, Tinsel & Treasures' Ladies' Night, sponsored by Paul's Jewelry, hosted a sold-out crowd. This popular event is a favorite for anyone who enjoys shopping with music and specialty cocktails. New in 2021, the League offered VIP access for those who purchased a Ladies' Night Experience bag full of specialty items and goodies.

Merry Mimosas, sponsored by Lee Michael's Fine Jewelry, event kicked off Saturday's shopping palooza for guests, accompanied by a live jazz trio and mimosas for purchase. It culminated with the Merry Mimosa Raffle drawing where a winner walked away with a Yellow Gold, Multi-Row Diamond Bracelet, donated by Lee Michaels Fine Jewelry and valued at \$3,150.

One of the most anticipated events of every Tinsel & Treasures experience is drawing the winners of the Sparkle & Shine Raffle. The \$10 tickets gave participants a chance to win \$10,000 cash or a Lee Michaels Fine Jewelry \$10,000 shopping spree, donated by Lee Michaels Fine Jewelry. Debbie Olivier, winner of the \$10,000 cash, and Donna Delahoussaye, winner of the shopping spree, were announced September 25 out of a drawing of 4,905 entries.

Thanks to sponsor Dr. John A. Hendry & Associates, Mrs. Claus gave a special visit during Tinsel & Treasures' Cocoa with Mrs. Claus. Surrounded by eager children, Mrs. Claus shared cups of hot cocoa over storytelling and caroling with children and shoppers on September 23.

And what holiday experience would be complete without a very special visit from Santa himself? During Santa Sneak Peek, sponsored by Acadiana Pediatric Dentistry, participants were given a chance to take a picture with Santa, and each went home with a photograph and a memory to last a lifetime.

Santa also delighted children during our virtual Children's Event sponsored by Lafayette Pediatric Dentistry. Participants received an event box filled with Christmas activities and treats and participated in a virtual call with Santa. Santa and his special guests, Rudolph, Olaf, and the Tooth Fairy, led the children in singing, cookie decorating, and reading a Christmas story.

The annual Tinsel & Treasures holiday market has raised almost \$7 million since 1994, all to make an impact in the lives of women and children in the community, supporting the Mission of Junior League of Lafayette. While Tinsel & Treasures' backdrop has the familiar bustle of Junior League of Lafayette women volunteers in aprons, it is also a time of unity, fulfillment, and impact.

"Tinsel & Treasures supports Junior League of Lafayette's Mission in several ways," said Dubois. "The knowledge the committee Members gain is definitely developing the potential of women.



SPONSORS

PLATINUM



BRONZE



SILVER



DONOR

Dr. John A. Hendry & Associates
The Kitchenary & Champagne's
Selective Hearing of Acadiana
XtremeMD
IBERIABANK, a division of First Horizon
Lee Michaels Fine Jewelry
Paul's Jewelry
Procept Marketing
Robert M's Parish Ink

PATRON

Club Pilates
IMX Pilates & Fitness
Magnolia Family Dentistry
Spavia Day Spa
Lainie Hebert
Monique Gideon
Beverly Ruffin
Davidson, Meaux, Sonnier,
McElligott, Fontenot, Gideon & Edwards
Today's Eyecare
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Rita Fumilayo
Roya Boustany
Shalondra Lewis
Stacie Belle
Theresa Landry
Tricia Fontenot
Wendy Freeman
Whitney Linville

2021-2022 Annual Financial Report

If we had to pinpoint one theme to this League year, it would be turning 'No' into 'Yes.'

The uncertainty of in-person events meant a lot of thoughtful, hard conversations were held throughout summer 2021 regarding our largest fundraiser, Tinsel & Treasures. After a successful pivot to a virtual market in 2020, our Members, vendors, sponsors, and community longed for the familiar Christmas-adorned aisles of our shopping experience at CAJUNDOME Convention Center. League Members rose to the challenge and provided a beautiful, socially-distanced shopping experience in September 2021 that nearly transported us back to the "normal" of pre-pandemic days, thrilling both merchants and shoppers. This 'Yes' fulfilled us, both financially and emotionally.

The next big 'YES' was to our newest fundraiser, Little Black Dress Initiative (LBDI). For one week in March 2022, League Members advocated for women and children in need in our community while wearing the same black ensemble each day. Through a social media campaign, they brought awareness to types of poverty in our community while showcasing Junior League of Lafayette community programs that impact these issues. More than \$7,600 was raised in that pivotal week allowing us to say 'Yes' to further funding our Mission.

We created a new fundraiser policy to pave the way to say 'Yes' to raising money through community partnership collaborations. It is now much easier to collaborate with local businesses for give-back nights, sponsorships, grants, and fundraisers. If you would like to partner

with our League to say 'Yes' to help our community, we would love to work with you.

Last, but not least, our League said 'Yes' to prioritizing Junior League of Lafayette's Endowment Fund, which provides perpetual support of our Mission. As part of our 2021-2024 Strategic Plan, the Project Evaluation and Planning Committee, in conjunction with our Board of Directors, contributed nearly \$15,000 to the Endowment above what was contributed by donors. It is our goal to continue to grow this fund through donation campaigns, ensuring no sacrifices are made to our Mission-driven programming. These actions will grow our financial sustainability, solidifying Junior League of Lafayette's legacy as women leaders for meaningful community impact.



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- Erika Alexander-Dick
 - Dana Arceneaux
 - Hannah Bertrand
 - Amanda Blanchard
 - Bethany Broussard
 - Ashley Citron
 - Kristen Cradeur
 - Ashleigh Darnall
 - Karlie Dartez
 - Krystal Dauphine
 - Kaitlin De Prins
 - Bridgette Dugas
 - Megan Dupré
 - Danielle Dupuis
 - Tiffany Franklin
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 - Amanda Gary
 - Karen Haney
 - Brianne Hendricks
 - Katherine Hundley
 - Catherine Huval
 - Alison Jorajuria
 - Jordan Jorajuria
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 - Christy Nicko
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 - Cynthia Spadoni
 - Lauri Beth Stough
 - Katie Wappel
 - Torilyn Williams
 - Rayna Wiltz
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 - Emily Bourque
 - Roya Boustany
 - Megan Breaux
 - Traci Brochard
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 - Misti Bryant
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 - Gwen Burleigh
 - Lauren Burns
 - Keesha Buteau
 - Paige Capell
 - Marcela Carmichael
 - Trisha Casanova
 - Jeanette Chauvin
 - Gabrielle Christopher
 - Megan Clark
 - Ellen Clements
 - Lindsay Coffee
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 - Kimberly Cormier
 - Amy Courville
 - April Courville
 - Angela Cring
 - Georgia Crowell
 - Heather Cutbirth
 - Emily Daigle
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 - Elise David
 - Brittany Davis
 - Elizabeth Diebold
 - Elizabeth Domingue
 - Kelly Domingue
 - Sarah Doucet

- Claire Dubois
- Katie DuBois
- Jena Dufrene
- Margo Dugas
- JaWand Edwards-Morris
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- Katie Ferguson Guidry
- Dr. Erin Fontenot
- Tricia Fontenot
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- Wendy Freeman
- Grace Gallaspy
- Scarlett Garcia
- Erica Gauthier
- Taylor George
- Jacqueline Gillette
- Rita Goodrich
- Carli Graf
- Joel Greene III
- Dr. Madeleine Groth
- Brittany Guidry
- Heather Guidry
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- Dr. Crystal Gustin
- Dr. Alise Hagan
- Sarah Haik
- Adoria Hankton
- Kiersa Hardy
- Shelby Harper
- Kacey Hebert
- Lainie Hebert
- Rachel Hebert
- Sonia Hebert
- Tina Hebert
- Mary Helm
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- Danielle Hines
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- Kate Labue
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- Emily Latiolais
- Nicole Leger
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- Megan Lemoine
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- Casey Lindsey
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- Dr. Kimberly McCaffrey
- Katherine McCormick
- Megan McGinnis
- Oneika Mercier
- Kelly Minter
- Katie Montou
- Shyra Moran
- Adrienne Mullens
- Mary Nain
- Angela Navarre
- Harlie Nevers
- Lundyn Nims
- Millicent Nugent

TINSEL & TREASURES

122
MERCHANTS

MORE THAN
\$333K
RAISED

LITTLE BLACK DRESS

50
ADVOCATES

MORE THAN
\$7600
RAISED IN ONE WEEK

COOKBOOKS

4 AWARD WINNING COOKBOOKS

Talk About Good! • Talk About Good II
Tell Me More • Something to Talk About

OVER
\$6000
RAISED



Katarina Ochoa
Amanda Owen
Emilia Pardo
Sarah Parham
Natalie Patterson
Lauren Peterson
Madeline Pierce
Carrie Grace Potter
Shannon Pratt
Erica Precht
Rebecca Prudhomme
Jennifer Quirk
Rebecca Rader
Laura Rafferty
Jennifer Raggio
Kayla Randolph
Meghan Ray
Adrienne Reed
Adrienne Reviere
Danielle Richard
Katherine Riemann
Fumilayo Rita
Dr. Elisabeth Robertson
Chelsey Robinson
Kalanti Robinson-Davis
Kelee Roddy
Angela Rosteet
Nancy Roy
Marissa Russo
Leslie Saloom
Erin Saltzman
Katie Sanford
Alex Sarp
Meaghan Savoy
Karli Sherman
Kimberly Sinegal
Dwazendra Smith
Katie Smith
Kelli Smith
Kortney Sonnier
Nicole Street
Lauren Swan
Rachel Swan
Kylie Tahana
Danielle Tassin
Kristie Tatford
Mary Elizabeth Thibeaux-Clay
Brandy Thibodeaux
Dr. Laura Thibodeaux
Dr. Ashley Thom
Whitney Thomson
Elicia Tracy
Liza Trahan

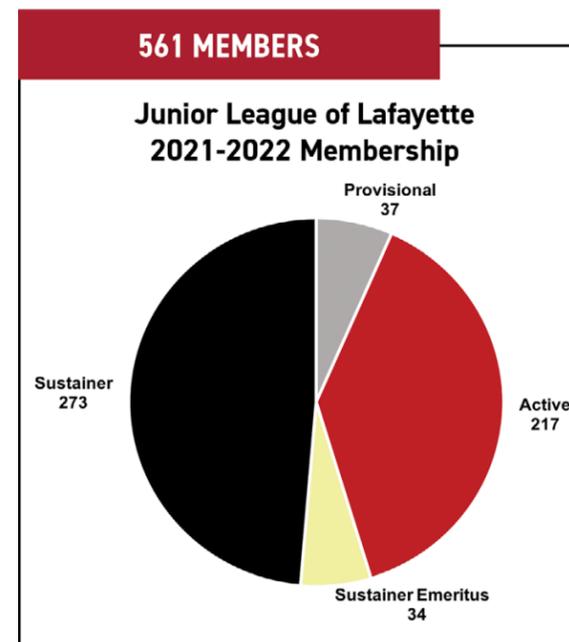
Jennifer Trapp
Melanie Traylor
Elizabeth Van Bebber
Katie Viator
Christina Victor
Stephanie Vu
Kari Walker
Dr. Melody Baham Waltz
Alyssa Wheatley
Amy White
Kristen White
Dr. Leslie Whittington
Dawnia Willis
Janet Winger
Christene Zagone
Monica Zuschlag

SUSTAINERS

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Cara Acomb
Allison Alesi
Linda Alesi
Ashley Alexander
Dawn Alexander
Christy Alford
Alison Alleman
Marguerita Archangel
Debbie Attaway
Emily Babineaux
Jeanette Barras
Christin Barrios
Jenny Baudoin
Mary Jane Bauer
Janie Bayard
Janet Begneaud
Tammy Bernard
Sarah Berthelot
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Tara Bienvenu
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Cherie Burlet
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Beth Busbice
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Gina Calogero
Tish Capretz
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Stephanie Collins
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Corinne Cotten Sprague
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Cathy Mouton
Cecile Mouton
Mona Mouton
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Adele Ortego
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Susan Owen
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Jeannie Patton
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Rosemary Zehnder

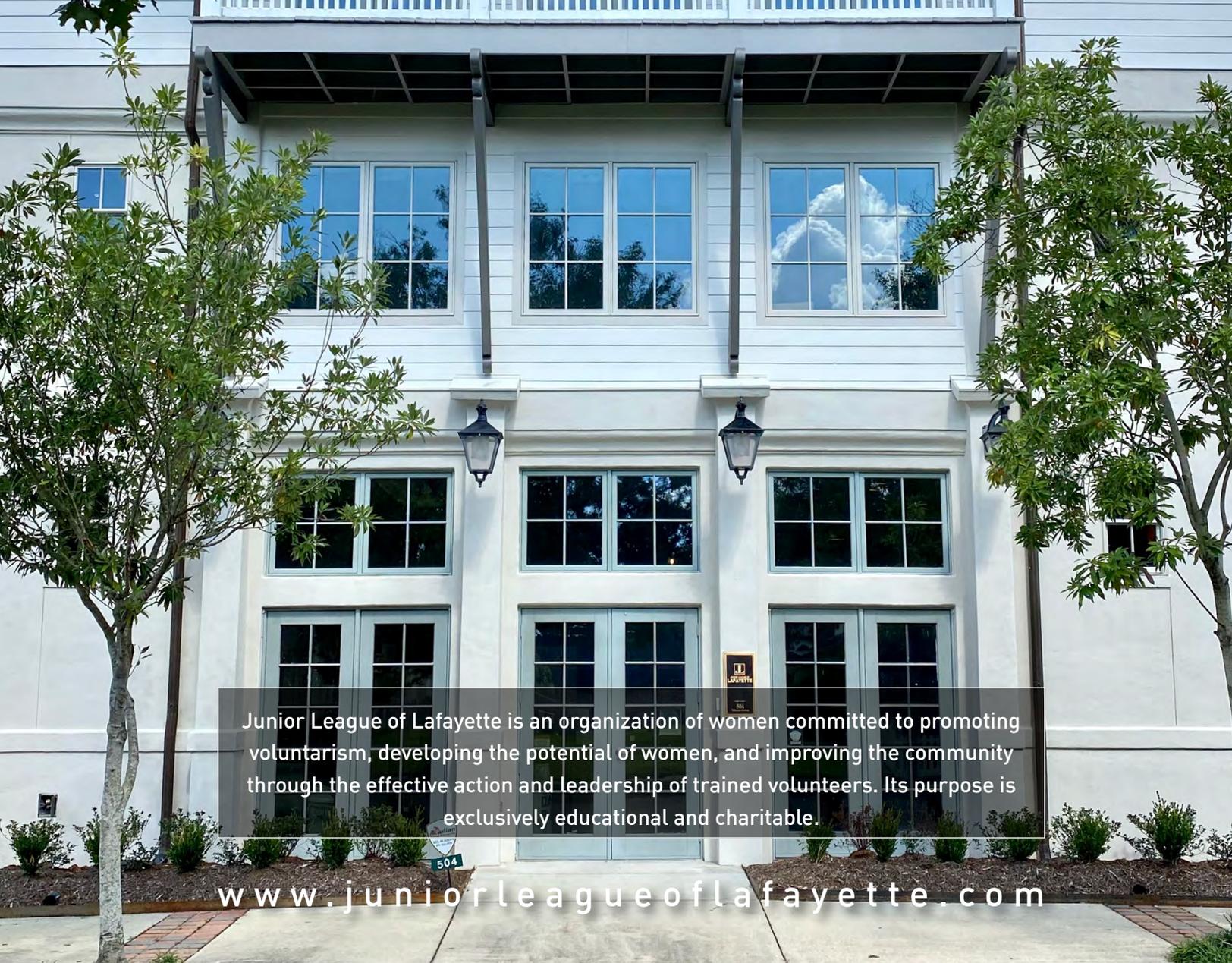


JUNIOR LEAGUE OF
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2021-2022 ANNUAL REPORT

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Junior League of Lafayette is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

www.juniorleagueoflafayette.com