

COMMUNITY IMPACT: 2022-2023



OUR MISSION

Junior League of Lafayette is an organization of women whose Mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

OUR VISION

Women as Leaders for Lasting Community Change

OUR WORK IN THE COMMUNITY

Junior League of Lafayette is committed to providing our community with direct and indirect resources, namely financial contributions and volunteer hours. To date, our Collaborative Opportunity Grants and Opportunity Knocks committees have distributed **\$102,930** to sustain and grow area nonprofits and provide more than **27,000** volunteer hours in the Lafayette community.

One in four girls misses school due to period poverty. EmpowHER. seeks to provide period supplies and uniform clothing to young women in the community. Last year, Junior League of Lafayette was able to donate **56,550** period supplies for women in need.

COMMUNITY IMPACT AT-A-GLANCE

OVER
\$102K
TO SUSTAIN
AND GROW
AREA
NONPROFITS

102K+
Diapers Collected
and Distributed

OVER
56K
PERIOD PRODUCTS
COLLECTED

27K+
VOLUNTEER HOURS
SUPPORTING
COMMUNITY PROGRAMS

2,800
PERIOD PURSES
DISTRIBUTED

MORE THAN
2,400 FAMILIES
SERVED
HAPPY WHEELS
HOPITALITY CART

MORE THAN
120 SMILES
FAMILIES
SERVED
MONTHLY
MILES PERRET
CANCER SERVICES

2024 TOUCH-A-TRUCK SPONSORSHIP BROCHURE



TOUCH-A-TRUCK

MARCH 23, 2024
BLACKHAM COLISEUM
LAFAYETTE, LOUISIANA

9 A.M. – 3 P.M.
QUIET HOUR FROM 2 – 3 P.M.

Get ready for an exciting day of family-friendly fun, where children of all ages can explore, touch, and learn about a wide variety of vehicles.

At Touch-a-Truck, we bring the community together for an unforgettable experience. This interactive event allows kids to climb aboard their favorite trucks, from fire engines to construction vehicles, and discover the world of transportation up close. We're proud to present this event as a fundraising initiative, supporting Junior League of Lafayette's Mission of promoting voluntarism and making a positive impact in our local community.

For sponsorship or in-kind donation interest, please contact Sponsorship Chair Torilyn Williams or Step-Up Chair Katherine Hundley

SPONSORSHIP@JUNIORLEAGUEOFLAFAYETTE.COM – 337.988.2739 – JUNIORLEAGUEOFLAFAYETTE.COM

CASH & IN-KIND SPONSORSHIPS

Sponsorship Levels & Benefits

All sponsors have the opportunity to bring a branded or unbranded tent and table and name recognition on our event board. Please note, benefits are for cash and in-kind sponsorship opportunities when applicable.

SPONSORSHIP LEVEL	Big Rig Platinum	Heavy Hauler Gold	Cement Mixer Silver	Tough Truck Bronze	Bulldozer Patron	Tractor Trailer Contributor
CONTRIBUTION LEVEL	\$10,000 +	\$7,000 +	\$5,000 +	\$3,000 +	\$1,000 +	\$500 +
Event Tickets	20	18	15	10	5	2
Reserved Parking Passes	10	8	6	4	2	2
Number of Vehicles Featured	5	4	3	2	1	1
Logo on Event Map and Verbal Recognition at Event	Yes	Yes	Yes			
Logo on Event Poster	Yes	Yes	Yes	Yes		
JLL Social Media Recognition	5 Exclusive and 1 Facebook Live	3 Exclusive and 1 Facebook Live	2 Exclusive and 1 Facebook Live	1 Exclusive	1 Group	1 Group
Recognition in JLL Newsletter	Yes	Yes	Yes	Yes		
Recognition in JLL Annual Report and Annual Video	Yes	Yes	Yes			
Benefactor Spring Social Tickets	8	6	4	3	1	0

Junior League of Lafayette reserves the right to promote Touch-a-Truck beyond the stated benefits.

Sponsorship Opportunities

PRESENTING SPONSORS

Presenting Sponsor (1 Available) **\$10,000**
Drive the show as our premier partner! As the presenting sponsor, your brand takes center stage at Touch-a-Truck, with maximum visibility and impact. Receives Big Rig Sponsorship benefits.

Quiet Hour Sponsor (1 Available) **\$3,000**
Sponsor the Quiet Hour and provide a serene, sensory-friendly environment for attendees to enjoy the event with no loud noises. Receives Tough Truck Sponsorship benefits.

ZONE SPONSORS

Dig Zone Sponsor (1 Available) **\$7,500**
Get ready to dig into a world of excitement and discovery! Sponsor the Dig Zone and unearth the fun for families at Touch-a-Truck. Receives Heavy Hauler Sponsorship benefits.

Animal Zone Sponsor (1 Available) **\$5,000**
Cash or In-Kind Donation. Roar with excitement in the Animal Zone! Sponsor this wild adventure and make furry friends a part of the magic at Touch-a-Truck. Receives Cement Mixer benefits.

First Aid Zone Sponsor (1 Available) **\$5,000**
Cash or In-Kind Donation. Be a hero behind the scenes! Sponsor the First Aid Zone and ensure safety and smiles throughout Touch-a-Truck. Receives Cement Mixer benefits.

Car Seat Safety Zone Sponsor (1 Available) **\$3,000**
Buckle up for a great cause! Sponsor the Car Seat Safety Zone and promote child safety in style at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

First Responder Zone Sponsor (1 Available) **\$3,000**
Lights, sirens, and a world of gratitude! Sponsor the First Responder Zone and celebrate our heroes at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

Pit Stop Zone Sponsor (1 Available) **\$3,000**
Rev up your comfort! Sponsor the Pit Stop Zone, where we provide essential restrooms to keep the energy high and the experience comfortable at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

Carwash Zone Sponsor (1 Available) **\$3,000**
Splash and sparkle with us! Sponsor the Carwash Zone, featuring kid-friendly handwashing stations to ensure a clean and hygienic experience for little adventurers, animal lovers, and everyone enjoying delicious treats at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

Truck Stop Zone Sponsor (1 Available) **\$3,000**
Where flavors and fun collide! Sponsor the Truck Stop Zone, where the delicious action unfolds with a variety of food trucks and treats that will satisfy every craving at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

VIP Zone Sponsor (1 Available) **\$3,000**
Cash or In-Kind Donation. Unveil the royal treatment at Touch-a-Truck! Sponsor the VIP Zone and provide our distinguished guests with their own private tent, ensuring they enjoy a day of luxury, comfort, and exclusive treats. Receives Tough Truck Sponsorship benefits.

Dad Cave Zone Sponsor (1 Available) **\$3,000**
Cash or In-Kind Donation. Touch-a-Truck's very own March Madness retreat! Sponsor the Dad Cave Zone and give dads a place to relive their childhood and catch the game in style. Receives Tough Truck Sponsorship benefits.

Registration Zone Sponsor (1 Available) **\$2,000**
Where it all begins! Sponsor the Registration Zone and be the first to welcome families to Touch-a-Truck. Receives Bulldozer Sponsorship benefits.

Volunteer Zone Sponsor (1 Available) **\$2,000**
The engine behind the event! Sponsor the Volunteer Zone and make sure our hardworking team is ready to keep Touch-a-Truck running smoothly. Receives Bulldozer Sponsorship benefits.

Once our sponsors are in place, we'll open the Touch-a-Truck application for exhibitors. Spaces are 10x10 for \$250 and subject to availability. If you need more space, it's available for purchase. Join the fun!

SUPPORTING SPONSORS

Touch-a-Truck Bag Sponsor (1 Available) **\$3,000**
Cash or In-Kind Donation. Sponsor the event bags and have your brand carried throughout Touch-a-Truck, providing practical and lasting exposure. Receives Tough Truck Sponsorship benefits.

Hard Hat Sponsor (1 Available) **\$3,000**
Cash or In-Kind Donation. Build brand awareness at its foundation! Sponsor the hard hats and showcase your commitment to safety and fun at Touch-a-Truck. Receives Tough Truck Sponsorship benefits.

Ticket Sponsor (1 Available) **\$2,000**
The key to adventure! Sponsor the event tickets and be the gateway to an unforgettable experience for attendees at Touch-a-Truck. Receives Bulldozer Sponsorship benefits.

Wristband Sponsor (1 Available) **\$2,000**
Wear your brand with pride! Sponsor the wristbands and give attendees a stylish way to access all the excitement at Touch-a-Truck. Receives Bulldozer Sponsorship benefits.

Event Map Sponsor (1 Available) **\$1,500**
Guide the way to fun! Sponsor the event map and ensure that everyone has a clear path to adventure and discovery at Touch-a-Truck. Receives Bulldozer Sponsorship benefits.

Golf Cart Sponsor (1 Available) **\$1,000**
Cruise in comfort and compassion! As the Golf Cart Sponsor, your brand ensures seamless transportation for volunteers and elderly attendees, becoming an indispensable part of Touch-a-Truck's accessibility and convenience. Receives Bulldozer Sponsorship benefits.

Class Sponsor (Unlimited) **\$500**
Support learning and exploration! As a Class Sponsor, your brand plays a vital role in educational activities at Touch-a-Truck, encouraging kids' curiosity and fostering a love for trucks and vehicles. Receives Tractor Trailer Sponsorship benefits.

Friends of Touch-a-Truck (Unlimited) **\$100**
Be a cherished friend of the event! This sponsorship level allows individuals or businesses to support Touch-a-Truck and have their name listed on a display board, recognizing them as a valued friend who contributed to the event's success.