

## IN-KIND SPONSORSHIP Details & Benefits

SPONSORSHIP LEVELS	Diamond	Platinum	Titanium	Gold	Silver	Bronze	Donor	Patron
CONTRIBUTION LEVEL	\$50K+	\$30,000 \$49,999	\$20,000 \$29,999	\$15 <u>,</u> 000 \$19,999	\$10,000 \$14,999	\$5,000 - \$9,999	\$3,000 \$4,999	\$1,500 \$2,999
Recognition in general ads and sponsor boards	Logo	Logo	Logo	Logo	Logo	Name only	Name only	Name only
Recognition in Junior League of Lafayette's website, Annual Report & annual video	Logo	Logo	Logo	Logo	Logo	Logo	Name only	Name only
Social media mentions	4	3	3	2	2	1	1	1
Recognition in press releases	V	V	V	V	V	V	V	V
Invitation to Annual Meeting (5/22), select Community events & Grants presentation (10/21)	4	3	2	2	2	2	2	2
Graphic in weekly member newsletter	2	2	2	1	1	1	1	
Graphic in Junior League of Lafayette's Blog	2	2	2	2	1	1		
3-5 Minute Video prior to General Membership Meeting	V	V	V	V	V			
Invitation to meet & greet with Junior League of Lafayatte's Leadership	2	2	2	2	2			



## IMPROVING THE COMMUNITY

Sponsorships from individuals and businesses directly support Junior League of Lafayette community programs. It is through these initiatives that we are able to impact thousands of individials each year, as we fulfill our mission in the Lafayette community.

## 2019-2020 COMMUNITY PROGRAM STATISTICS

\$17K
TOTAL GRANTS
AWARDED
TO 13
LOCAL
NON PROFIT
PROGRAMS

27K+

VOLUNTEER HOURS

SUPPORTING

COMMUNITY PROGRAMS

42
COMMUNITY
PARTNERS

8 COMMUNITY DIRECT PROGRAMS

## 2021-2022 COMMUNITY PROGRAMS

COLLABORATIVE OPPORTUNITY GRANTS
DIAPER BANK • JUNIOR QUIZ BOWL
KIDS IN THE KITCHEN • NO FEAR NO FUTURE
OPPORTUNITY KNOCKS • SMILES
TALK ABOUT GARDENS!