

# Tinsel & Treasures Sponsorship Opportunities

## **Premium Benefactor** **\$30,000**

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\$1,000 credit toward Preview Party or General Admission tickets

Recognition in public address announcements during events (4 times daily)

10 Sponsor Party tickets

Company logo included on event posters and billboards

Recognition by sponsorship level on event invitation, Convention Center event monitors, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Reserved sponsor parking

## **Benefactor** **\$25,000**

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\$900 credit toward Preview Party or General Admission tickets

10 Sponsor Party tickets

Company logo included on event posters and billboards

Recognition by sponsorship level on event invitation, Convention Center event monitors, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Reserved sponsor parking

## **Premium Sponsor** **\$20,000**

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\$800 credit toward Preview Party or General Admission tickets

10 Sponsor Party tickets

Company logo included on event posters and billboards

Recognition by sponsorship level on event invitation, Convention Center event monitors, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Reserved sponsor parking

## **Platinum Sponsor** **\$15,000**

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\$600 credit toward Preview Party or General Admission tickets

10 Sponsor Party tickets

Company logo included on event posters and billboards

Recognition by sponsorship level on event invitation, Convention Center event monitors, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Reserved sponsor parking

## **Gold Sponsor** **\$10,000**

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\$500 credit toward Preview Party or General Admission tickets

10 Sponsor Party tickets

Company logo included on event posters and billboards

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Recognition by sponsorship level on event invitation, Convention Center event monitors, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Reserved sponsor parking

## **Silver Sponsor** **\$5,000**

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\$350 credit toward Preview Party or General Admission tickets

8 Sponsor Party tickets

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Recognition by sponsorship level on event invitation, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Reserved sponsor parking

## **Bronze Sponsor** **\$3,000**

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\$275 credit toward Preview Party or General Admission tickets

6 Sponsor Party tickets

Acknowledgement in event public service announcements and press releases, JLL Annual Report, website and newsletter

Recognition by sponsorship level on event invitation, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Reserved sponsor parking

## **Donor Sponsor** **\$1,500**

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\$150 credit toward Preview Party or General Admission tickets

4 Sponsor Party tickets

Acknowledgement in JLL Annual Report, website and newsletter

Recognition by sponsorship level on event invitation, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

Reserved sponsor parking

## Patron Sponsor \$1,000

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\$100 credit toward Preview Party or General Admission tickets  
4 Sponsor Party tickets  
Acknowledgement in JLL Annual Report, website and newsletter  
Recognition by sponsorship level on event invitation, sponsor board, merchant floor map and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)  
Reserved sponsor parking

## Style Show Stores

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In return for your store's participation in the style show and a \$250 gift certificate from your store, you will receive all the benefits of a Patron Level Sponsor as well as a half table at the show if you request it.

## Angel Sponsor \$500\*

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\$50 credit toward Preview Party or General Admission tickets  
2 Sponsor Party tickets  
Acknowledgement in JLL Annual Report, website and newsletter  
Recognition by sponsorship level on sponsor board and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

## Star Sponsor \$250\*

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2 General Admission tickets  
2 Sponsor Party tickets  
Acknowledgement in JLL Annual Report, website and newsletter  
Recognition by sponsorship level on sponsor board and in *Tinsel & Treasures* newspaper insert (35-60,000 circulation)

\* Denotes cash-only sponsorships; "in-kind" sponsor benefits begin at \$1,000

## Special Events Sponsorship Opportunities

Preview Party  
Shuttle  
Center Court  
Information Center  
Luncheon & Style Show  
Parking Lot  
Preferred Shopping  
Tinsel-tinis & Truffles  
Package Hold (2 available)  
Santa Day (2 available)  
Street Sponsor  
Escalator Sponsor  
Cocoa & Carols  
Wrap It Up  
Merchant Lounge  
Treasures on Top  
Santa's Sleigh - Package Valet

## Community Impact

Agencies that have received assistance from the Junior League of Lafayette include:

Acadiana Arts Council  
Acadiana Outreach  
Acadiana Shelter for Girls  
Big Brothers, Big Sisters  
Boy Scouts of America - Evangeline Area Council  
Boys & Girls Clubs  
The Child Safe Visitation Center of Acadiana  
Children's Museum of Acadiana, Inc.  
Faith House  
The Family Tree  
Girl Scouts - Bayou Council  
Healing House - Hope for Grieving Children  
Hospice Foundation of Acadiana  
Junior Symphony  
Lafayette Association for Retarded Citizens  
Lafayette Community Health Care Clinic  
Lafayette Council on Aging  
The Lafayette Parish Sheriff's Office  
Lafayette Teen Court  
Lafayette Young Lawyers Association  
Maison de Mere  
Miles Perret Cancer Services  
Natural History Museum  
Paul and Lulu Hilliard University Art Museum  
The Salvation Army

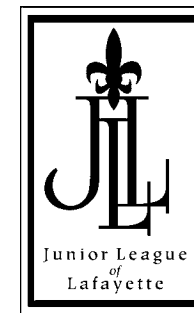
## ~ Mission Statement ~

The Junior League of Lafayette is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



## A History of Community Service

Since 1957, the Junior League of Lafayette has pursued the vision of its 17 founding members to affect a positive change in the Lafayette community. For more than fifty years, the women of the Junior League have identified areas of local need and trained its volunteers to address these ever-changing concerns. Many sectors of the Lafayette community have been impacted by this commitment, including health, education, human services and the arts. The Junior League has supported its mission with tireless and creative fundraising which has permitted an investment of more than \$3 million in the Lafayette community.



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# Junior League of Lafayette

presents



## Sponsorship Opportunities

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\$30,000 Premium Benefactor  
\$25,000 Benefactor  
\$20,000 Premium Sponsor  
\$15,000 Platinum Sponsor  
\$10,000 Gold Sponsor  
\$5,000 Silver Sponsor  
\$3,000 Bronze Sponsor  
\$1,500 Donor Sponsor  
\$1,000 Patron Sponsor  
\$500 Angel Sponsor  
\$250 Star Sponsor

and  
SPECIAL EVENTS